**Product/Range Details of Entry**

Name of product or range being entered and brand (if relevant)

__________________________________________________________

Date when the product/range was first stocked by retailers (between 1 June 2018 - June 2019) __________

Trade price(s) £ Retail price(s) £ _________________

Trade price(s) £ Retail price(s) £ _________________

**Closing date for entry forms and products samples - Friday 14 June 2019**

Completed forms should be returned by either email to: emmac@max-publishing.co.uk or by post to:
Emma Cain, Excellence in Housewares Awards, United House, North Road, Islington, London N7 9DP or by fax to: 0207 6076411.

Any queries? Call Emma Cain on 0207 700 6740.

**Honorary Achievement Award**

Sponsored by KitchenCraft

This very special award is to be presented to an individual who has contributed greatly to the UK housewares industry. Nominations are invited from across the industry. The worthy winner can either come from the retail or the supply side of the industry.

**All nominations will be dealt with in the strictest confidence.**

Name of nominee for Honorary Achievement Award:

Company (where relevant):

Reasons for nomination (send separate sheet if needed)

__________________________________________________________

__________________________________________________________

__________________________________________________________

**Awards Ceremony**

For details contact Clare Davies on: 01733 294524

www.excellenceinhousewaresawards.co.uk
Product Entry Form 2019

EXCELLENCE IN HOUSEWARES AWARDS 2019

Enter your best products of the last year

Closing date for product entries
Friday June 14 2019
The Excellence in Housewares Awards, organised by Progressive Housewares in conjunction with the bira, are the ‘Oscars’ for the housewares Industry. These awards reward and recognise excellence in product development and retailing.

**How To Enter**
- Enter your top, newly launched housewares products which have been launched at **UK retail** in the last 12 months (between June 2018 and June 2019).
- Entries may also include extensions/additions to a current range, but these must have been launched in the qualifying period.
- You can enter as many categories as you wish (entry is free of charge).
- You may submit more than one entry in each category but a separate entry form must be submitted for each entry.
- The final deadline for the receipt of your product entry form and actual product sample/s is Friday 14 June.
- All entries need to be represented by adequate samples and please include any packaging.

All eligible entries will be judged by a panel of key retail buyers including specialist multiple and independent retailers.

**The panel will consider the following criteria when judging your products:**
- Excellence of design, innovation and originality
- Quality of manufacture and packaging
- Sales potential or track record

* Please note that all products entered will be donated to our charity initiatives. We are unable to return any entries.
First - we need your details

Manufacturer/supplier ____________________________
Contact Name ________________________________
Address _______________________________________
Tel ___________________________ Email ___________________________

☐ Manufacturer  ☐ Distributor

Please tick which category you are entering

* (a separate form is required for each product/range entered).

**Excellence in Cookware**
☐ All cookware and bakeware products in metals, glass, ceramic, silicone or any other material.

**Cutting Edge Award**
☐ All knives, scissors, cutting equipment, allied storage items, chopping boards and sharpeners.

**The Plugged-In Award**
☐ All products which have an electrical plug and whose use is concerned with the processing of food/drink or the carrying out of household tasks, eg: ironing.

**Top of the Table Award**
☐ All tableware, glassware, tabletop accessories, serveware and tabletop textile products.

**Excellence in Homewares**
☐ Kitchenware products not covered in other categories that assist in preparation of food and drink such as storage containers, scales, measuring equipment and household products which assist in cleaning, laundry, utility storage and waste disposal.

**Top Tool or Gadget Award**
☐ Any gadget, tool, utensil or range of the same – whether practical, aesthetic or fun (includes mills).

**The Eco Award**
☐ Products that cut down consumers’ use of single-use plastic/waste and/or whose main features promote sustainable living.
If entering The Eco Award, the same product should not be entered in another product category as well (with the exception of The Innovation in Product Award). Please consider which category is most relevant.

**Innovation in Product Award**
☐ A new innovative product OR any innovation that demonstrates improved functionality to an existing product. The innovation must be launched between June 2018-June 2019. Entries for this award can be entered in another product award category as well, but separate forms and two samples need to be sent.

www.excellenceinhousewaresawards.co.uk